



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 807934 / | | <u>Alt Order #</u> 06273589 |
| <u>Product</u> RESTORE OUR FUTURE | | |
| <u>Contract Dates</u> 08/14/12 - 08/20/12 | | <u>Estimate #</u> 1891 |
| <u>Advertiser</u> Iss/Restore Our Future | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WBTV | <u>Account Executive</u> Dave Clark | <u>Sales Office</u> Telerep-Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | WBTV | 08/14/12 | 08/17/12 | The Early Show | 7-9a | | :30 | | | NM | 8 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 8 | \$800.00 | | | |
| N 2 | WBTV | 08/14/12 | 08/17/12 | Price Is Right | 11a-12p | | :30 | | | NM | 8 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 8 | \$1,200.00 | | | |
| N 3 | WBTV | 08/14/12 | 08/17/12 | WBTV News At Noon | 12-12:30p | | :30 | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 4 | \$1,200.00 | | | |
| N 4 | WBTV | 08/14/12 | 08/17/12 | WBTV News at 4p | M-F 4-4.30p | | :30 | | | NM | 4 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 4 | \$850.00 | | | |
| N 5 | WBTV | 08/14/12 | 08/17/12 | WBTV News at 4.30p | M-F 4.30p-5p | | :30 | | | NM | 4 | \$4,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 4 | \$1,100.00 | | | |
| N 6 | WBTV | 08/14/12 | 08/17/12 | WBTV News at 5p | 5p-5:30p | | :30 | | | NM | 4 | \$6,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 4 | \$1,550.00 | | | |
| N 7 | WBTV | 08/14/12 | 08/17/12 | WBTV News at 530p | M-F 530p-6p | | :30 | | | NM | 6 | \$9,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 6 | \$1,650.00 | | | |
| N 8 | WBTV | 08/14/12 | 08/17/12 | WBTV News at 6p | M-F 6p-630p | | :30 | | | NM | 4 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 4 | \$2,000.00 | | | |
| N 9 | WBTV | 08/14/12 | 08/17/12 | WBTV News Primetime | M-F 7p-730p | | :30 | | | NM | 8 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 8 | \$1,500.00 | | | |
| N 10 | WBTV | 08/14/12 | 08/17/12 | Millionaire | M-F 730p-8p | | :30 | | | NM | 8 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | - TWTF - - | | | | 8 | \$1,500.00 | | | |
| N 11 | WBTV | 08/14/12 | 08/17/12 | WBTV News @ 11p | 11p-1135p | | :30 | | | NM | 4 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Contract / Revision</u> 807934 / | | <u>Alt Order #</u> 06273589 |
| <u>Contract Dates</u> 08/14/12 - 08/20/12 | <u>Product</u> RESTORE OUR FUTUR | <u>Estimate #</u> 1891 |
| <u>Advertiser</u> Iss/Restore Our Future | | <u>Original Date / Revision</u> 08/10/12 / 08/10/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|-------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|--------|-------------|
| | | | | | | | | | | | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$3,600.00 | | | |
| N 12 | WBTV | 08/14/12 | 08/16/12 | David Letterman | 1135-1237a | | :30 | | | NM | 6 | \$5,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWT--- | | | | 6 | \$850.00 | | | |
| N 13 | WBTV | 08/14/12 | 08/17/12 | WBTV News 5a | 5-530a | | :30 | | | NM | 4 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -TWTF-- | | | | 4 | \$625.00 | | | |
| N 14 | WBTV | 08/14/12 | 08/14/12 | Tue Prime Hour 2 | 9-10p | | :30 | | | NM | 1 | \$8,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$8,100.00 | | | |
| N 15 | WBTV | 08/14/12 | 08/14/12 | Tue Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$5,700.00 | | | |
| N 16 | WBTV | 08/15/12 | 08/15/12 | Wed Prime Hour 2 | 9-10p | | :30 | | | NM | 2 | \$11,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | --2---- | | | | 2 | \$5,700.00 | | | |
| N 17 | WBTV | 08/16/12 | 08/16/12 | Thur Prime Hour 3 | 10-11p | | :30 | | | NM | 2 | \$11,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ---2--- | | | | 2 | \$5,600.00 | | | |
| N 18 | WBTV | 08/18/12 | 08/18/12 | WBTV News Sat 6p | Sat 6p-630p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$900.00 | | | |
| N 19 | WBTV | 08/18/12 | 08/18/12 | WBTV 11p News / Sat. | 11p-1135p | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$3,000.00 | | | |
| N 20 | WBTV | 08/19/12 | 08/19/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$1,100.00 | | | |
| N 21 | WBTV | 08/19/12 | 08/19/12 | Face the Nation | 1130a-12n | | :30 | | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$475.00 | | | |
| N 22 | WBTV | 08/19/12 | 08/19/12 | WBTV News Sun 630p | Sun 630p-7p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| N 23 | WBTV | 08/19/12 | 08/19/12 | Sun Prime Hour 1 | 7-8p | | :30 | | | NM | 1 | \$7,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$7,600.00 | | | |
| N 24 | WBTV | 08/19/12 | 08/19/12 | Sun Prime Hour 3 | 9-10p | | :30 | | | NM | 2 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----2 | | | | 2 | \$2,400.00 | | | |
| N 25 | WBTV | 08/19/12 | 08/19/12 | Sun Prime Hour 4 | 10-11p | | :30 | | | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----2 | | | | 2 | \$4,000.00 | | | |
| N 26 | WBTV | 08/20/12 | 08/20/12 | The Early Show | 7-9a | | :30 | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$800.00 | | | |
| N 27 | WBTV | 08/20/12 | 08/20/12 | Price Is Right | 11a-12p | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$1,200.00 | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals Spots Amount | |
|--------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|------------------------|--------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 28 | WBTV | 08/20/12 | 08/20/12 | WBTV News At Noon | 12-12:30p | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| N 29 | WBTV | 08/20/12 | 08/20/12 | WBTV News at 4p | M-F 4-4.30p | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$850.00 | | | |
| N 30 | WBTV | 08/20/12 | 08/20/12 | WBTV News at 4.30p | M-F 4.30p-5p | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$1,100.00 | | | |
| N 31 | WBTV | 08/20/12 | 08/20/12 | WBTV News at 5p | 5p-5:30p | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$1,550.00 | | | |
| N 32 | WBTV | 08/20/12 | 08/20/12 | WBTV News at 530p | M-F 530p-6p | | :30 | | | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$1,650.00 | | | |
| N 33 | WBTV | 08/20/12 | 08/20/12 | WBTV News at 6p | M-F 6p-630p | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$2,000.00 | | | |
| N 34 | WBTV | 08/20/12 | 08/20/12 | WBTV News Primetime | M-F 7p-730p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$1,500.00 | | | |
| N 35 | WBTV | 08/20/12 | 08/20/12 | Millionaire | M-F 730p-8p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$1,500.00 | | | |
| N 36 | WBTV | 08/20/12 | 08/20/12 | WBTV News @ 11p | 11p-1135p | | :30 | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$3,600.00 | | | |
| N 37 | WBTV | 08/20/12 | 08/20/12 | David Letterman | 1135-1237a | | :30 | | | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | 2 | \$850.00 | | | |
| N 38 | WBTV | 08/20/12 | 08/20/12 | WBTV News 5a | 5-530a | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$625.00 | | | |
| N 39 | WBTV | 08/20/12 | 08/20/12 | Mon Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | 1----- | | | | 1 | \$6,000.00 | | | |
| N 40 | WBTV | 08/17/12 | 08/17/12 | Late Run Letterman | 1135p-137.28a | | :30 | | | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ----F-- | | | | 2 | \$850.00 | | | |
| Totals | | | | | | | | | | | 109 | \$193,950.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 07/30/12 - 08/20/12 | 109 | \$193,950.00 | \$164,857.50 |
| Totals | 109 | \$193,950.00 | \$164,857.50 |

Signature: _____ Date: _____

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